

FOUR YEAR UNDERGRADUATE PROGRAM (2024 – 28)
Department of Home Science
Course Curriculum

Part A: Introduction			
Program: Bachelor in Arts (Honors)		Semester: VIII	Session: 2024-2025
1	Course Code	HSSE- 09T	
2	Course Title	ENTREPRENEURSHIP	
3	Course Type	DSE	
4	Pre-requisite(if any)	<i>As per Program</i>	
5	Course Learning Outcomes (CLO)	At the end of this course, the students will be enable to- <ul style="list-style-type: none"> • Develops Entrepreneurship skills. • Explains the process and procedure of setting up small enterprise. • Enhance management skills for entrepreneurship. • Develop basic skills for the management of small enterprise 	
6	Credit Value	3 C	1 Credit = 15 Hours - learning & Observation
7	Total Marks	Max. Marks: 100	Min Passing Marks : 40

Part B: Content of the Course		
No.of Teaching-learning Periods (1 hour per period : 45 Period (45 hours)		
Unit	Topics (Course Contents)	No. of Periods
1	1. Meaning and definition of Entrepreneur and Entrepreneurships. 2. Qualities of a good Entrepreneur. 3. Entrepreneur and his desire for Achievements.	12
2	1. Different Forms of Business/Service establishment: <ol style="list-style-type: none"> a. Franchising b. Excusing agents c. Distributors d. Whole Sellers e. Retailers f. Broker/commission agent 2. Information of different activities required for entrepreneurship 3. Capacity of problem solving in entrepreneurs and managers	11
3	1. Conducting Market surveys and collection of required data 2. How to become successful salesperson marketing skills. 3. Identification of business opportunities. 4. Soft Skill development <ol style="list-style-type: none"> a. Communication b. Information seeking 5. Preparation of Preliminary Project Report (PPR) General Insurance a brief knowledge.	11

B.A. (Home Science) Page No: 79

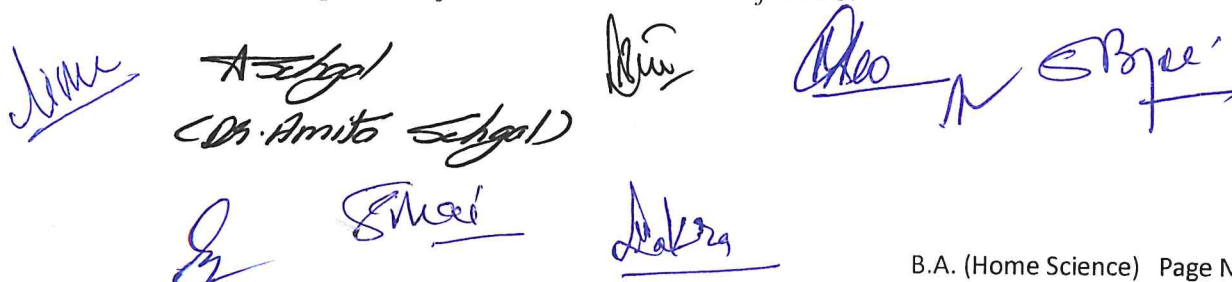


4	1. Ethics of Business 2. Accounting: introduction procedure 3. Working Capital / Management of cash 4. Calculation of cost of products & Price fixation.	11
Keywords: Entrepreneur, Franchising, entrepreneurship, Market surveys, Soft Skill, Accounting.		

Part C: Learning Resources	
Text Books, Reference Books, Other Resources	
Text Book Recommended	
1. Hirtich R.D. and peter M.P. (1995): entrepreneurship- starting developing and managing a new enterprenurise, Richard D. Irwinm INC, USA. 2. Principal of entrepreneurship development: prof. Dr. C.K. Kartikeyan and Dr. P. Lalitha 3. Fundamental of Entrepreneurship: Sangram Kesari Mohanty 4. Entrepreneurship Personality Development: Dr. S.C. Jain Fundamental of Entrepreneurship: Dr.Salini Agarwal and Rahul Agarwal	
OtherResources-	
<ul style="list-style-type: none"> • https://www.peerinsight.com/blog/principles-of-entrepreneurship • https://timespro.com/blog/how-to-create-a-project-report • https://en.m.wikipedia.org/wiki/General_insurance • https://www.investopedia.com/terms/b/business-ethics.asp 	

Part D: Assessment and Evaluation		
Suggested Continuous Evaluation Methods:		
Maximum Marks: 100 Marks		
Continuous Internal Assessment (CIA): 30 Marks		
End Semester Exam (ESE): 70 Marks		
Continuous Internal Assessment(CIA): (By Course Teacher)	Internal Test / Quiz-(2): 20 +20 Assignment / Seminar - 10 Total Marks - 30	Better marks out of the two Test / Quiz + obtained marks in Assignment shall be considered against 30 Marks
End Semester Exam (ESE):	Two section – A & B Section A: Q1 Objective-10x1=10 Mark; Q2.Short answer type-5x4=20 Marks Section B: Descriptive answer type qts.1 out of 2 from each unit-4x10=40 Marks	

Name and Signature of Convener & Members of CBoS:



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Department of Home Science
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PART- A: Introduction			
Program: Bachelor in Arts (Honors)		Semester -VIII	Session: 2024-2025
1	Course Code	HSSE- 09P	
2	Course Title	ENTREPRENEURSHIP (PRACTICAL)	
3	Course Type	DSE	
4	Pre-requisite (if, any)	As per requirement	
5	Course Learning Outcomes (CLO)	At the end of this course, the students will be enable to- <ul style="list-style-type: none"> • Develops Entrepreneurship skills. • Explains the process and procedure of setting up small enterprise. • Enhance management skills for entrepreneurship. • Develop basic skills for the management of small enterprise 	
6	Credit Value	1 Credits	1 Credit =30 Hours Laboratory or Field learning/Training
7	Total Marks	Max. Marks: 50	Min Passing Marks: 20
PART -B: Content of the Course			
Total No. of learning-Training/performance Periods: 30 Periods (30 Hours)			
Module	Topics (Course contents)		No. of Period
Lab./Field Training/ Experiment Contents of Course	1. Organize workshop on Entrepreneurship program 2. Explains the process and procedure of setting up small enterprise 3. Analyze small scale businesses 4. Interact with young entrepreneurs to understand how they develop their start-ups. 5. Prepare small scale business proposals. 6. Visit to small scale industry 7. Case study of start-up business to understand its supply chain management and inventory controlsystems		30
Keywords	Entrepreneur, Franchising, entrepreneurship, Market surveys, Soft Skill, Accounting.		



PART-C: Learning Resources
Text Books, Reference Books and Others
Text Books Recommended –
<ol style="list-style-type: none"> 1. Hirtich R.D. and peter M.P. (1995): entrepreneurship- starting developing and managing a new enterprenurise, Richard D. Irwinm INC, USA. 2. Principal of entrepreneurship development: prof. Dr. C.K. Kartikeyan and Dr. P. Lalitha 3. Fundamental of Entrepreneurship: Sangram Kesari Mohanty 4. Entrepreneurship Personality Development: Dr. S.C. Jain
Fundamental of Entrepreneurship: Dr.Salini Agarwal and Rahul Agarwal

PART -D: Assessment and Evaluation		
Suggested Continuous Evaluation Methods:		
Maximum Marks: 50 Marks		
Continuous Internal Assessment(CIA): 15 Marks		
End Semester Exam(ESE): 35 Marks		
Continuous Internal Assessment(CIA): (By Course Teacher)	Internal Test / Quiz-(2): 10 & 10 Assignment/Seminar +Attendance - 05 Total Marks - 15	Better marks out of the two Test / Quiz +obtained marks in Assignment shall be considered against 15 Marks
End Semester Exam (ESE):	Laboratory / Field Skill Performance: On spot Assessment A. Performed the Task based on lab. work - 20 Marks B. Spotting based on tools & technology (written) – 10 Marks C. Viva-voce (based on principle/technology) - 05 Marks	Managed by Course teacher as per lab. status

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