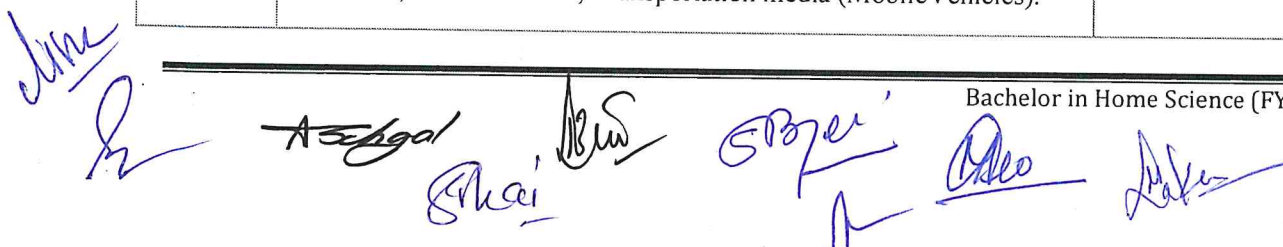


FOUR YEAR UNDERGRADUATE PROGRAM 2024-28
FACULTY OF Home Science
COURSE CURRICULUM

PART A: Introduction			
Program: Bachelor in Home Science (Degree Course)		Semester : VI	
Session:2024-25			
1	Course Code	HSSC – 16T	
2	Course Title	Extension Education	
3	Course Type	DSC	
4	Pre-requisite(if any)	<i>As per Program</i>	
5	Course Learning Outcomes (CLO)	<ul style="list-style-type: none"> • To learn basic concept of Extension. • To evaluate basic knowledge of Role of NGOs for the community. • To analyze basic concept of Principle and Methods of extension. • To define basic knowledge of Enhancement of food production. • To identify basic concept of Family welfare programs. 	
6	Credit Value	3 C	<i>1 Credit = 15 Hours - learning & Observation</i>
7	Total Marks	Max. Marks: 100	Min Passing Marks : 40

PART B: Content of the Course		
Total No. of Teaching – learning Periods (01 he per period) : 45Period (45 hours)		
Unit	Topics (Course Contents)	No. of Period
I	Concept of Education: Meaning of Extension, Origin of Extension Extension Education Process: Environment for learning, Role of educator. Concept of adult / non formal education: Meaning, Purpose Five Year Plans: History of planning in India, Five year plans and their focus.	12
II	Programs to enhance food production: National food production programs. Poverty alleviation efforts: Programs for poverty alleviation for rural and urban areas.	11
III	Programs for women and children - Women as target groups-specific measures for women and children such as DWCRA, ICDS, IMY. Current programs for women as initiated and implemented by the different ministries and Departments. Role of NGOs- Need for participation of Non-Governmental organizations in developmental efforts.	11
IV	Advertising Media: Non-media advertising, Outdoor advertisement-Hoardings, Posters, Bill boards, Bulletin Boards,and Electronic sings, Litterbins, Aerialmethods, Transportation media (MobileVehicles).	11



Keywords:- Concept of Education, Extension Education Process, adult / non formal education, Five Year Plans, food production, Poverty alleviation, Programs for women and children, Role of NGOs, Advertising Media.

PART C:

Learning Resources : Text Books. Reference Books, Other Resources

Text books Recommended –

1. Extension Education- Vrinda Singh, 2nd edition, Panchsheel Publication
2. Education and communication for development- O P Dhama, 2nd edition, oxford publication.
3. Extension Education & Communication- V K Dubey, 1st edition, New age International Publication.
4. Extension Communication & Management- G L Ray, 3rd edition, Kalyan Publication
5. A brief book on Extension Education- Shruti Madan Singh, 2nd edition, New Vishal Publication.

Online Resources :

- Communication-types, function, model
<https://youtu.be/-bW8gYwOIGM>
- प्रसारशिक्षाक्याहोताहै -2
<https://youtu.be/c7fQOnlyV6s>
- प्रसारशिक्षाक्याहोताहै -1
<https://youtu.be/6EI5S2wpBlk>
- Extension and communication
<https://youtu.be/V8IZsdIzbMc>
- Extension Education
<https://youtu.be/x4VqsPFSXcA>

PART D: Assessment and Evaluation

Suggested Continuous Evaluation Methods:

Maximum Marks: 100 marks

Continuous Comprehensive Evaluation(CCE): 30 Marks

Semester End Exam (SEE): 70 Marks

Internal Assessment:
Continuous Internal
Assessment (CIA)

Internal Test / Quiz(2) –20+20
Assignment/Seminar – 10
Total Marks–30

Better marks out of the two tests/
Quiz + Obtained marks in
assignment shall be considered
against 30 Marks

**End Semester
Exam
(ESE):**

Two section – A & B

Section A: Q1. Objective – 10 x1= 10 Mark; Q2. Short answer type- 5x4 =20 Marks
Section B: Descriptive answer type qts., 1 out of 2 from each unit-4x10=40 Marks

Name and Signature of Convener & Members of BOS

[Handwritten signatures of BOS members]

82

FOUR YEAR UNDERGRADUATE PROGRAM 2024-28
FACULTY OF Home Science
COURSE CURRICULUM

PART A: Introduction			
Program: Bachelor in Home Science (Degree Course)		Semester : VI	
		Session:2024-25	
1	Course Code	HSSC-16 P	
2	Course Title	Extension Education (<i>Practical</i>)	
3	Course Type	DSC	
4	Pre-requisite(if any)	<i>As per Program</i>	
5	Course Learning Outcomes (CLO)	<ul style="list-style-type: none"> • To learn basic concept of Extension. • To evaluate basic knowledge of Role of NGOs for the community. • To analyze basic concept of Principle and Methods of extension. • To define basic knowledge of Enhancement of food production. • To identify basic concept of Family welfare programs. 	
6	Credit Value	1 C	(1 Credit = 30 Hrs Laboratory/ Field learning/ Training
7	Total Marks	Max. Marks: 50	Min Passing Marks : 20

PART B: Content of the Course		No. of Periods
Total No. of Teaching – learning / Performance Periods : 30 periods (30 hours)		
Module	Topics (Course Contents)	
Lab/ Field Training/ Experiment contents of the course	<ol style="list-style-type: none"> 1. Visits to Radio / T.V. stations. 2. Script writing for Radio. 3. Visit to Extension Education Unit. 4. Write slogan about Adult-Education. 5. Project- Designing an Advertisement for any product with relevant slogan 6. Designing an advertising policy for any product. 	30
Key words	Script writing, Adult education, slogan, Advertizing	

PART C:**Learning Resources : Text Books. Reference Books, Other Resources****Text Books Recommended :**

1. Extension Education- Vrinda Singh, 2nd edition, Panchsheel Publication
2. Education and communication for development- O P Dhama, 2nd edition, oxford publication.
3. Extension Education & Communication- V K Dubey, 1st edition, New age International Publication.
4. Extension Communication & Management- G L Ray, 3rd edition, Kalyan Publication

Bachelor in Home Science (FYUP)

Jain

R

A. Singh
Gauri

Dr. B. Sethi

S. Singh
H. T.

A. Singh

A. Singh

5. A brief book on Extension Education- Shruti Madan Singh, 2nd edition, New Vishal Publication.

Online Resources:

- Communication-types, function, model
<https://youtu.be/-bW8gYwOIGM>
- History of extension education
<https://youtu.be/oCJ4Nlzh7w>
- Process of Extension Education
<https://youtu.be/vOVmKIgSCzs>
- Extension Teaching method-Audio , Visual, Audio-visual
<https://youtu.be/kSXIAQFd7sI>
- What is chart and poster? types of chart- pictorial ,organization, flow,line
<https://youtu.be/ILhXyUbrI70>
- What is communication? types of communication -intra ,inter group ,communication.
https://youtu.be/T50JUwc1_Bs
- Elements of Adoption and categories of Adopters in extension education!! Extension Education!
https://youtu.be/sBCXbB_7_44
- Extension and communication
<https://youtu.be/V8IZsdIzbMc>
- Extension Education
<https://youtu.be/x4VqsPFSXcA>
- Teaching aids
https://youtu.be/l5amubD_DZg
- Seven C's of effective communication
<https://youtu.be/tZkvgFuzLSw>

PART D :Assessment and Evaluation

Suggested Continuous Evaluation Methods:


Maximum Marks: 50 Marks


Continuous Internal Assessment (CIA): 15 Marks


End Semester Exam(ESE): 35 Marks


Internal Assessment:	Internal Test / Quiz (2) - 10 & 10	Better marks out of the two tests/ Quiz + Obtained marks in Assignment shall be considered against 15 Marks
Continuous Internal Assessment (CIA)	Assignment/Seminar+ Attendance - 05	
	Total Marks - 15	
End Semester Exam(ESE):	Laboratory / Field Skill Performance : on spot Assessment	
	A. Performed the task based on Lab work -	20 marks
	B. Spotting based on tools & Technology (written) -	10 marks
	C. Viva –voce (based on principle/ Technology) -	05 Marks


Name and Signature of Convener & Members of BOS:



 Dr. Bharti Sethi


 Dr. B. Sethi


 Dr. B. Sethi


 Dr. B. Sethi


 Dr. B. Sethi


 Dr. B. Sethi