

FOUR YEAR UNDERGRADUATE PROGRAM 2024-28
FACULTY OF Home Science
COURSE CURRICULUM

PART A: Introduction			
Program: Bachelor in Home Science (Diploma / Degree/Honors)		Semester : IV	
		Session : 2024-25	
1	Course Code	HSSC – 10 T	
2	Course Title	Communication Process	
3	Course Type	DSC	
4	Pre-requisite (if any)	<i>As per Program</i>	
5	Course Learning Outcomes (CLO)	<ul style="list-style-type: none"> • To learn Concept of developing communication skills. • To apply the process of communication. • To design soft skill development for proper communication. • To understand E-Learning for communication. • To classify various method to reach individual and mass. 	
6	Credit Value	3 C	<i>1 Credit = 15 Hours - learning & Observation</i>
7	Total Marks	Max. Marks: 100	Min Passing Marks : 40

PART B: Content of the Course		
Total No. of Teaching – learning Periods (01 he per period) : 45Period (45 hours)		
Unit	Topics (Course Contents)	No. of Period
I	<p>Concept of development communication: Meaning and importance of communication in development, The purpose of Communication.</p> <p>Communication Process: One-way and two-way or interactive communication, Gaps in communication or distortions in transmission of message and their Causes, Importance of two-way communication.</p>	12
II	<p>Methods of communication in Development : Methods to reach individual, Personal conference, Interviews, House visits, Exhibits, Group discussions, Role Plays, Demonstrations, Workshop, Camps, Public meetings, Radio announcements/programs.</p> <p>Posters, Videos, films Documentary, Television programs, Folk media, Songs, Stories.</p> <p>Street-theatre, Puppet play Print media, Posters Pamphlets, leaflets, Print Media, Audio/Visuals, Audio-Visual Media, Audio-tapes, radio broadcasts, Films-documentary, feature.</p>	11



III	Methods of communication : Soft skill Development & its effect on communication skills, Emotional Intelligence, Negotiation, Non-verbal communication, Resource fullness, Conflict Resolution, Adaptability, Work Ethic.	11
IV	Methods of Communication : “E-Learning”, Internet, Graphic Design, Cyber Security. Data Analysis, Digital & Social Media, Basic Programming & web Development.	11
Keywords:- development communication, Communication Process, Methods of communication in Development, Methods of communication - soft skill Development & its effect on communication skills, Methods of Communication – “E-Learning”.		

Asghar *Reza* *Shay* *Reza* *Lala*
Shadi *Amir* *Amir*

PART C:
Learning Resources : Text Books. Reference Books, Other Resources
Text books Recommended –
<ol style="list-style-type: none"> 1. Extension Education- Vrinda Singh, 2nd edition, Panchsheel Publication 2. Education and communication for development- O P Dhama, 2rd edition, oxford publication. 3. Extension Education & Communication- V K Dubey, 1st edition, New age International Publication. 4. Extension Communication & Management- G L Ray, 3rd edition, Kalyan Publication 5. A brief book on Extension Education- Shruti Madan Singh, 2nd edition, New Vishal Publication. 6. SWAYAM portal based course Information and Communication technology- Dr. Aprajita Bhatt 7. SWAYAM portal based course Home science- Extension and Communication management level-1 course no.43.
Online Resources:
<ul style="list-style-type: none"> • Method of Communication Development- https://www.google.com/search?q=methods+of+communication+process&rlz=1C1JJTC • Communication Process- https://www.google.com/search?q=communication+process&rlz=1C1JJTC_enIN950IN950&og=communication+proc&aqs=c • https://www.coursera.org/courses?query=communication%20skills • https://www.udemy.com/topic/communication-skills/free/ • https://alison.com/tag/communication-skills

PART D: Assessment and Evaluation		
Suggested Continuous Evaluation Methods:		
Maximum Marks:	100 marks	
Continuous Comprehensive Evaluation(CCE):	30 Marks	
Semester End Exam (SEE):	70 Marks	
Internal Assessment:	Internal Test / Quiz(2) –20+20	Better marks out of the two tests/ Quiz + Obtained marks in assignment shall be considered against 30 Marks
Continuous Internal Assessment (CIA)	Assignment/Seminar – 10	
	Total Marks–30	
End Semester Exam (ESE):	Two section – A & B	
	Section A: Q1. Objective – 10 x1= 10 Mark; Q2. Short answer type- 5x4 =20Marks	
	Section B: Descriptive answer type qts., 1 out of 2 from each unit-4x10=40 Marks	

Name and Signature of Convener & Members of BOS



 DB. Amrita Sehgal Dr. B. Sethi [Signature] [Signature] [Signature]

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PART A: Introduction			
Program: Bachelor in Home Science <i>(Diploma / Degree/Honors)</i>		Semester : IV	
		Session: 2024-25	
1	Course Code	HSSC – 10P	
2	Course Title	Communication Process (<i>Practical</i>)	
3	Course Type	DSC	
4	Pre-requisite(if any)	<i>As per Program</i>	
5	Course Learning Outcomes (CLO)	<ul style="list-style-type: none"> • To learn Concept of developing communication skills. • To explain the process of communication. • To assess soft skill development for proper communication. • To understand e-Learning for communication. • To explore community problems . • To evaluate various method to reach individual and mass. 	
6	Credit Value	1 C	<i>1 Credit = 30 Hrs Laboratory/ Field learning/ Training</i>
7	Total Marks	Max. Marks: 50	Min Passing Marks : 20

PART B: Content of the Course		No. of Periods
Total No. of Teaching – learning / Performance Periods : 30 periods (30 hours)		
Module	Topics (Course Content)	
Lab / Field Training/ Experiment contents of the course	<ol style="list-style-type: none"> 1. Organizing group discussion. 2. Organizing group demonstration. 3. Preparation & Presentation of Audio visual aids, i.e. Posters, Charts, Cartoons, Models Puppets. 4. Posters, Charts, Cartoons, Models Puppets. 5. Problem/need identification of a community. 6. Preparation of Drama based on Social Development 7. Project-Power Point Presentation individually on any current topic 8. Website/Web Page Designing 9. Marketing Survey 10. Visit to Local Exhibition 	30
Key Words	Demonstration, Grop Discussion, Audio-visual Aid, power point	

Bachelor in Home Science (FYUP)



PART C:**Learning Resources : Text Books, Reference Books, Other Resources****Text Books Recommended :**

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3. Extension Education & Communication- V K Dubey, 1st edition, New age International Publication.
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6. SWAYAM portal based course Information and Communication technology- Dr. Aprajita Bhatt.
7. SWAYAM portal based course Home science- Extension and Communication management level-1 course no.43.

Online Resources:

- Method of Communication Development-
<https://www.google.com/search?q=methods+of+communication+process&rlz=1C1JJTC>
- Communication Process-
https://www.google.com/search?q=communication+process&rlz=1C1JJTC_enIN950IN950&oq=communication+proc&aqs=c
- <https://www.coursera.org/courses?query=communication%20skills>
- <https://www.udemy.com/topic/communication-skills/free/>
- <https://alison.com/tag/communication-skills=>

PART D :Assessment and Evaluation**Suggested Continuous Evaluation Methods:**

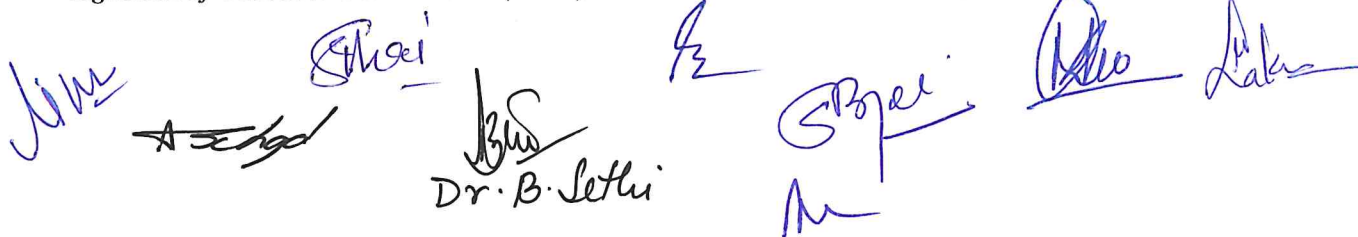
Maximum Marks: 50 Marks

Continuous Internal Assessment (CIA): 15 Marks

End Semester Exam(ESE): 35 Marks

Internal Assessment: Continuous Internal Assessment (CIA)	Internal Test / Quiz (2) -	10 & 10	Better marks out of the two tests/ Quiz + Obtained marks in Assignment shall be considered against 15 Marks
	Assignment/Seminar+ Attendance -	05	
	Total Marks -	15	
End Semester Exam(ESE):	Laboratory / Field Skill Performance : on spot Assessment		
	A.Performed the task based on Lab work -	20 marks	
	B.Spotting based on tools & Technology (written) -	10 marks	
	C.Viva –voce (based on principle/ Technology) -	05 Marks	

Signature of Convener and Members (CBoS):



 Dr. B. Sethi