

**FOUR YEAR UNDERGRADUATE PROGRAM(2024-28)**  
**Department of Commerce and Management**

## COURSE CURRICULUM

<b>PART-A: Introduction</b>			
<b>Program: Bachelor in Business Administration</b> (Certificate / Diploma / Degree/Honors)		<b>Semester-VI</b>	<b>Session: 2024-2027</b>
1	Course Code	BBSC- 17	
2	Course Title	Entrepreneurship & Small Business Management	
	Course Type	Discipline Specific Course (DSC)	
4	Pre-requisite(if,any)	<i>As per requirement</i>	
5	Course Learning Outcomes(CLO)	<ul style="list-style-type: none"> <li>➤ Students will be able to understand the significance of Entrepreneurship and the role an Entrepreneur plays in economic growth of the country.</li> <li>➤ Will understand the various Financial, Technical and Marketing Assistance provided for the establishment and growth of entrepreneurship.</li> <li>➤ Students will be able to understand Entrepreneurial Behavior, Social Entrepreneurship, Small Scale Industries, and Understanding Women Entrepreneurship.</li> </ul>	
6	Credit Value	4 Credits	<i>Credit=15Hours-learning&amp;Observation</i>
7	Total Marks	Max.Marks: 100	Min Passing Marks: 40
<b>PART-B: Content of the Course</b>			
<b>Total No. of Teaching-learning Periods(01 Hr.per period)- 60 Periods(60 Hours)</b>			
Unit	Topics(Course contents)		No. of Period
I	<b>Entrepreneur:</b> Definition, emergence of Entrepreneurial class. Theories of Entrepreneurship, Characteristics of Entrepreneur. Entrepreneurial Traits. Types and Significance. Role and Importance of entrepreneur in economic growth .Government's Policy with regards to SSI and Entrepreneurs. <b>Entrepreneurial Development Programmes in India:</b> Concept, Types, Theories, and Process, Developing Entrepreneurial Competencies .Entrepreneurial Environment. Entrepreneurial Ecosystem & Problems .Innovation – Concept and Types. Innovation and Entrepreneur. (Learning Through Experience In Chhattisgarh Area)		15
II	<b>Entrepreneurial Behavior:</b> Innovation and Entrepreneurship, Entrepreneurial Behaviour, Social Responsibility and Entrepreneurial Motivation. Entrepreneurship and Industrial Development: Planning and growth of industrial activities through industrial Policy of the Government. <b>Social Entrepreneurship:</b> Characteristics and Role of Social Entrepreneurs; Innovation and Entrepreneurship in a Social Context; Start-Up and Early Stage Venture. Business Strategies and Scaling up.		15
III	<b>Women Entrepreneurship:</b> Concept, Evaluation, Importance and functions of Women Entrepreneurship, Topologies and categories of Women Entrepreneur, Entrepreneurship as a Career Option. Entrepreneurial Leadership. Types of New Ventures, Tax implications of various forms of Ventures. Procedures for setting up a Business in India. Creativity and Innovation. Bottlenecks to Creativity and innovation. Disruptive Technology and generating commercial value from Innovation.		15
IV	<b>Small Scale Industries:</b> Meaning & Definition; Product Range; Capital Investment; Ownership Patterns – Meaning and importance of Tiny Industries, Ancillary Industries,		15



	Cottage Industries. Role played by SSI in the development of Indian Economy. Problems faced by SSI's and the steps taken to solve the problems. <b>The role of Small Scale Industries in Indian Economy</b> :Problems of Small Scale Industries ;Measures to promote Small Scale Industries (Learning Through Experience In Chhattisgarh State)	
<b>Keywords</b>	<i>Entrepreneurship, EDP, Entrepreneur, Small Scale Industries</i>	

**Signature of Convener & Members (CBoS):**

### **PART-C: Learning Resources**

**Text Books, Reference Books and Others**

1. Tandon B.C.: Environment and Entrepreneur; Chugh Publications, Allahabad.
2. Srivastava S.B.: A Practical Guide to Industrial Entrepreneurs ;Sultan Chand & Sons., New Delhi.
3. Pandey I.M.: Venture Capital – The Indian Experience ;Prentice Hall Of India.
4. Ishwar C. Dingra: The Indian Economy-Resources, Planning ,Development and problems; Sultan Chand & Sons ,New Delhi.
5. Misra & Puri: Indian Economy; Himalaya Publishing House.

**Online Resources–**

[https://nios.ac.in/media/documents/249 Entrepreneurship/English pdf/249 Entrepreneurship Lesson 17.pdf&ved=](https://nios.ac.in/media/documents/249_Entrepreneurship/English_pdf/249_Entrepreneurship_Lesson_17.pdf&ved=)

### **PART-D: Assessment and Evaluation**

**Suggested Continuous Evaluation Methods:**

**Maximum Marks:** 100 Marks

**Continuous Internal Assessment (CIA):** 30 Marks

**End Semester Exam (ESE):** 70 Marks

<b>Continuous Internal Assessment (CIA):</b> (By Course Teacher)	Internal Test/Quiz-(2): 20 & 20	Better marks out of the two Test/ Quiz + obtained marks in Assignments shall be considered against 30 Marks
	Assignment/Seminar- Total Marks-	

<b>End Semester Exam (ESE):</b>	<b>Two section– A &amp; B</b> Section A: Q1. Objective–10x1=10 Mark; Q2. Short answer type–5x4=20 Marks Section B: Descriptive answer type qts., 1 out of 2 from each unit–4x10=40 Marks
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**Name and Signature of Convener & Members: (CBoS)**

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