FOUR YEAR UNDERGRADUATE PROGRAM(2024–28)
Department of Commerce and Management

COURSE CURRICULUM

PART-A: Introduction				
Program: Bachelor in Business Administration *(Certificate / Diploma / Degree/Honors)*			**Semester-IV**	Session: **2024-2026**
1	**CourseCode**	**BBSC-12**		
2	**CourseTitle**	**Management Information System**		
	CourseType	**Discipline Specific Course (DSC)**		
4	**Pre-requisite**(if,any)	***Asperrequirement***		
5	**CourseLearning. Outcomes(CLO)**	➢ ***To knoe the good learning attitude*** ➢ ***evaluation the role of information system***		
6	**CreditValue**	**4Credits**	***Credit=15Hours-learning&Observation***	
7	**TotalMarks**	**Max.Marks: 100**	**MinPassingMarks: 40**	

PART-B: ContentoftheCourse

TotalNo.of Teaching–learningPeriods(01 Hr.perperiod)– 60Periods(60 Hours)

Unit	Topics(Coursecontents)	No.of Period
I	**Information Systems:** Concept &Technologies, Role of informationSystems inBusiness. Influence of Information Systems inTransforming Businesses. Global EBusinesses and Collaborations; Strategic roles of Information Systems; Behavioural, Technical andSocio-technical approaches; Enhancing Business Processes through Information System; Types of Business Information Systems; TPS,MIS, DSS and EIS; Organising the Information Systems function inBusiness; Ethical and Social issues of Information Systems.	15
II	**Using Information Systems to Achieve Competitive Advantage:**Porter's Competitive Forces Model and The Business Value ChainModel. Aligning Information Systems with Business; Decision Makingand Information Systems; Types of Decisions and theDecisionMaking Process; Business Value of Improved Decision Making; Decision Support for Operational, Middle and Senior Management; Concepts of Database and Database Management System. **Characteristics and Structure of Management InformationSystems**: Structure of MIS, system, sub-system, integrated system,system view of Business; **MIS Planning and Development:** Introduction, MIS Planning and Development phases, Development ofMIS, System Life Cycle of MIS, Approaches of MIS Design.	15
III	**Functional Information Systems:** Marketing, Human Resource, Financial and Operational Information Systems. Cross FunctionalInformation Systems, Enterprise Systems. Supply Chain ManagementSystems. Customer Relationship Management Systems. BusinessValue of Enterprise applications and challenges in Implementing.	15
IV	**Implementing Information Systems as Planned OrganisationalChange:** Business Process Reengineering. Systems Analysis andSystems Design. **Modelling and Designing Systems:** Structured and ObjectOriented Methodologies; Traditional Systems Life Cycle; Prototyping; End-User Development; Application Software Packages and Outsourcing; Implementing Information Systems.	15
Keywords	***MIS, Business, Planning, Development, Modelling, Designing.***	

PART–C: LearningResources

TextBooks,ReferenceBooksand Others

1. Robert G. Murdic Joel E, Ross, James R. Clagget, Information Systems for Modern Management, PHI, New Delhi.

<table>
<tr><td colspan="3">2. Gordon B. Davis, M.H. Olson, Management Information System, Prentice Hall, NewJersey.
3. Jerome Kanter, Management Oriented Management Information Systems, PHI, NewDelhi</td></tr>
<tr><td colspan="3">Online Resources–
https://www.kopykitab.com/
https://www.hitbullseye.com/grad-</td></tr>
<tr><td colspan="3">PART-D:AssessmentandEvaluation</td></tr>
<tr><td colspan="3">Suggested Continuous Evaluation Methods:
Maximum Marks: 100Marks
ContinuousInternalAssessment(CIA): 30Marks
EndSemesterExam(ESE): 70 Marks</td></tr>
<tr><td>ContinuousInternal Assessment (CIA):
(ByCourseTeacher)</td><td>InternalTest/Quiz-(2):20&20
Assignment/Seminar- 10
TotalMarks- 30</td><td>Bettermarks outofthetwoTest/ Quiz +obtainedmarksinAssignmentshallbe considered against 30 Marks</td></tr>
<tr><td>EndSemester Exam (ESE):</td><td colspan="2">Twosection– A &B
SectionA:Q1.Objective–10x1=10Mark;Q2.Short answertype-5x4=20Marks
SectionB:Descriptiveanswertypeqts.,1outof2fromeachunit-4x10=40Marks</td></tr>
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Name and Signature of Convenor & Members: (CBOS)