FOUR YEAR UNDERGRADUATE PROGRAM(2024–28) Department of Commerce and Management

COURSECURRICULUM

P	ART-A:	Introduction	n			
	Program:BachelorinBusiness Semester-IV Session:2024-2026					
	Administration					
1	ertificate / Diploma / D					
1			BSC- 10			
2	CourseTitle	Organizational Behaviour				
	CourseType		Discipline Specific Course (DSC)			
4	Pre-requisite(if,any)		Asperrequirement			
5	CourseLearning. Outcomes(CLO)	 Differentiate between various types of personality using standard tools. Appreciate the applicability of decision making process in real life situations and use Transactional Analysis and Johari Window. Knowledge to learn the level of motivation in employees. 				
		 Describe characteristics of a leader. Learn how to build a supportive Organisational Culture. 				
6	CreditValue	4Credits		-learning&Observation		
7	TotalMarks	Max.Marks:	100		40	
PAI	RT-B: Conte	entoftheCou	rse			
	TotalNo.of Tea	ching-learningPe	riods(01 Hr.perperiod)-	- 60Periods(60 Hours)		
Uni			pics(Coursecontents)		No.of Period	
Ι	OrganisationalBehaviour: Concepts, Determinants, Challenges and Opportunities of OB. Contributing disciplines of OB. OrganisationalBehaviour Models. Personality: Type A and B, Big Five personality types, Factors influencing personality. Values and Attitudes: Concept and type of values; Terminal value and Instrumental Value; Components of attitude, job-related attitudes. Learning: Concept, Learning theories and reinforcement. Perception and Emotions: Concept, Perceptual process, Importance, Factors influencing Perception; Emotional Intelligence.					
П	Decision Making and Communication: Concept and Nature of Decision Making Process, Individual versus Group Decision Making; Communication and Feedback; Transactional Analysis (TA); JohariWindow.					
III	Motivation: Meaning and Importance, Maslow's need hierarchy theory of motivation, Herzberg's two factor theory, Adam's Equity theory of Motivation, Vroom's Valence Expectancy theory, Ken Thomas Intrinsic Motivation theory, McClelland's theory of Motivation. Motivation and Organisational Effectiveness.					
IV	Transactional Charismatic and Transformational Leadership; Power and conflict; Power tactics, Sources of conflict, Conflict Resolution Strategies. Dynamics of OrganisationalBehaviour: Organisational Culture and Climate; Concept & determinants of Organisational Culture. Organisational Change: Importance, Managing change. Individual and organisational					
Kanna	factors to stress; Prevention and Management of Stress.					
Keywor				ganisational change		
	1000	ngResource	S			
10	extBooks,ReferenceB	ooksand Others	101			

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1. Chhabra, T.N. (2017). Management Process and OrganisationalBehaviour. Delhi :Sun India Publications.

2. Greenberg, J & Baron, R.A (1996). OrganisationalBehaviour. New Jersy: Prentice Hall.

3. Luthans, F (2010). Organisational Behaviour. New York: Mc Graw Hill Education.

4. Robbins, S.P. & Judge, T.A. (2015). OrganisationalBehaviour. New Delhi: London:

Pearson Education. Singh, A.K. & Singh B.P. (2007). Organisational Behaviour. New Delhi: Excel Books Pvt. Ltd.

Online Resources-

https://www.kopykitab.com/

https://www.hitbullseye.com/grad-

PART-D:AssessmentandEvaluation

Suggested Continuous Evaluation Methods: Maximum Marks: 100Marks

ContinuousInternalAssessment(CIA): 30Marks EndSemesterExam(ESE): 70 Marks

ContinuousInternal InternalTest/Quiz-(2):20&20
Assessment (CIA): Assignment/Seminar(ByCourseTeacher) TotalMarks
Assignment/SeminarTotalMarks
Bettermarks outofthetwoTest/ Quiz
+obtainedmarksinAssignmentshallbe
considered against 30 Marks

EndSemester

Twosection-A &B

Exam (ESE):

SectionA:Q1.Objective-10x1=10Mark;Q2.Short answertype-5x4=20Marks SectionB:Descriptiveanswertypeqts.,1outof2fromeachunit-4x10=40Marks

Name and Signature of Convenor & Members: (CBOS)

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